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SAMUEL L. WILKINS
DIRECTOR

MEMORANDUM

TO: Human Resources Directors

FROM: Sam Wilkins

DATE: August 1, 2005

SUBJECT: PerksCard Representative Site Visits

Eligible employees all over the State have been participating in the PerksCard discount card program since May. Since the programs inception almost 22,000 employees have registered with PerksCard, Inc. The Office of Human Resources and PerksCard, Inc. are working together to ensure the continued success of this program.

In an effort to improve customer service, PerksCard, Inc. is rolling out a new and improved website on August 1, 2005. As mentioned in the OHR "E-Newsletter", PerksCard, Inc. has added several features to the new website including new menu options, "quick links" and easier assess for returning members. A "What's New" feature has also been added to the website to keep PerksCard holders informed about new and exciting things PerksCard is offering. Along with the new features, eligible employees will also be able to view all of the local and national vendors providing discounts all over the state. The new website will feature several new vendors making the total number of national vendors over 200 and counting (see attachment for more details).

OHR and PerksCard, Inc. are hoping the new website and an expanded vendor list will continue to encourage eligible employees to enroll in the discount card program. Along with these efforts, PerksCard, Inc. would also like to make site visits to your agency. PerksCard, Inc. representatives have made successful site visits to other states and would like to do the same in South Carolina. PerksCard, Inc. representatives are available the weeks of September 12 -15 and September 19-22 for these visits. During these visits, your eligible employees will be able to hear more details about the program and ask any questions they may have about the program. If you are interested in having PerksCard visit your agency call (877) 253-7100 or go to www.PerksCard.com. If you have any questions, please call your HR Consultant.